



# NEWS

OFFICE OF UNIVERSITY RELATIONS • WASHINGTON, D.C. 20052 • (202)994-6460

**FOR IMMEDIATE RELEASE**

**December 6, 1996**

**MEDIA CONTACT: ALEXA KIM**

**(202) 994-3087**

**GW AND THE GRADUATE SCHOOL, USDA TEAM UP TO OFFER  
CERTIFIED PUBLIC MANAGER PROGRAM  
TO FEDERAL MANAGERS AND SUPERVISORS**

**Washington**—The George Washington University and the Graduate School, USDA (United States Department of Agriculture) have entered into a unique alliance to provide the Certified Public Manager Program to federal managers and supervisors. The program is designed to support the preservation and enhancement of professional management in the federal government.

The Graduate School, USDA, in partnership with GW, has secured the right to confer the designation of Certified Public Manager (CPM) on federal managers and supervisors who complete the program. GW assists the Graduate School, USDA in administering the program and ensuring its quality. Kathryn Newcomer, chair of GW's Department of Public Administration, and James Kee, senior associate dean of GW's School of Business and Public Management, serve on the CPM Advisory Group along with Dr. Philip H. Hudson, director of the Graduate School, USDA.

As the only institution accredited by the National Certified Public Manager Consortium to award the CPM to employees of the federal government, the Graduate School, USDA, in partnership with GW, joins 17 state institutions in carrying forward a distinguished tradition. The Graduate School, USDA can also enroll participants and award the CPM in the District of Columbia and in states that do not currently have a CPM program. The National Consortium has been establishing and preserving standards for the CPM designation since the 1970's.

GW's School of Business and Public Management is dedicated to academic excellence in the study, teaching and research of management and policy in the public and private sectors -- both within the United States and internationally. The school comprises seven departments -- accountancy, finance, international business, management science, marketing, public administration and strategic management and public policy. The school is also home to the International Institute of Tourism Studies.

**For more information about the CPM Program please contact  
Norma Ford, (703) 312-7209 or Dr. Kathryn Newcomer, (202) 994-3959**

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December 6, 1996

**CONTACT:** Karen Sibert

202/994-9023

**GW ADMISSIONS DIRECTOR FREDERIC A. SIEGEL PROMOTED TO  
ASSISTANT VICE PRESIDENT FOR ENROLLMENT MANAGEMENT**

The George Washington University has announced the promotion of Frederic A. Siegel, executive director of Enrollment Management and director of Admissions, to the position of assistant vice president for Enrollment Management. In the three-and-a-half years that Siegel has presided over admissions, GW has seen its applications grow from 7,800 to over 11,000; undergraduate enrollment is up from 5,400 to 6,000; and the freshman-to-sophomore retention rate reached an all-time high of 91%. Siegel's appointment is effective January 1, 1997.

"Fred Siegel's promotion to assistant vice president is probably long overdue," said Vice President for Student and Academic Support Services Robert Chernak, "especially recognizing his demonstrated leadership and significant achievement in undergraduate enrollment."

Higher education administration has encompassed Siegel's entire career. He began work as a residence hall director at Boston University and spent 13 years there in a variety of management positions within the admissions and enrollment area. Also, he served as assistant to the vice president for administration from 1982-84, where his primary function was athletic oversight. Siegel was director of admissions when he left in 1990 to become associate vice president for enrollment management and planning at the University of Bridgeport. His background also includes experience as director of graduate admissions at Oakland University in Rochester, Michigan.

"GW has become my professional home," said Siegel. "Enrollment Management in the '90s has become a campus-wide activity and I have particularly enjoyed the whole-hearted support of our faculty, staff, alumni and student team. I look forward to being a part of GW's future success in attracting the best students in the world to our dynamic campus community."

Siegel is a graduate of Brandeis University, where he received a B.A. in classics, and The University of Michigan, where he earned an M.A. in classical studies and was admitted to doctoral candidacy.

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Located four blocks from the White House, The George Washington University was created by an Act of Congress in 1821. Today, GW is the largest institution of higher education in the nation's capital. The University offers comprehensive programs of undergraduate and graduate liberal arts study as well as degree programs in medicine, law, engineering, education, business/public management and international affairs. Each year, GW enrolls a diverse population of 19,000 undergraduate, graduate and professional students from all 50 states, the District of Columbia and 120 countries.





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**FOR IMMEDIATE RELEASE**

December 9, 1996

**MEDIA CONTACT:** Karen Sibert

202/994-9023

**PUBLIC CONTACT:** Mary Langan

202/994-8645

## **GW OFFERS AFFORDABLE MENTAL HEALTH CARE**

In an age of managed care and limited mental health benefits, there is alternative care available to individuals in the community who are experiencing mental or emotional problems and have no health insurance or who have exhausted their mental health benefit. The George Washington University Counseling Laboratory offers a wide range of affordable mental health services to individuals who have no health care insurance.

The current health care climate has made it increasingly difficult to obtain mental health care that is affordable and not time-limited. The GW Counseling Lab provides an array of services to individuals in the community. These include, but are not limited to, individual and group counseling, couples and family counseling and testing and assessment. Counseling services address adjustment and transition issues, stress management, substance abuse, social skills development, career testing and development and varying conditions of depression, anxiety and compulsive behavior as well as similar mental and emotional distress.

"Our clients are individuals from the community who don't have health insurance and cannot afford the high cost of mental health care," said Mary Langan, GW Counseling Laboratory coordinator. "Managed care has put limits on their mental health benefits. When those benefits run out, we are able to provide a safety net."

The Counseling Laboratory at GW is the clinical training facility for the University's nationally-acclaimed graduate programs in counseling. Services are provided by master's- and doctoral-level student interns under the direct supervision of University faculty who are licensed and certified mental health professionals.

The Counseling Lab is located on GW's main campus at 2134 G Street, NW, near the Foggy Bottom Metro (Orange and Blue lines). Interested individuals can call 202/994-8645 for information or an appointment. Day and evening hours are available. The fee per session is \$28; however, a sliding-fee scale is also offered.

Dave Anderson  
U.S. MAIL



**FOR IMMEDIATE RELEASE**  
December 11, 1996

**CONTACT:** Karen Sibert  
202/994-9023 or  
Patsy Carr  
202/496-2274

-- MEDIA ADVISORY --

## **GW TO OFFER LEGAL ASSISTANT SUMMER INSTITUTE**

**Program partners with Columbian School of Arts and  
Sciences to create paralegal studies minor**

Cited as one of the fastest-growing professions in the country, opportunities for paralegals are expected to continue to grow through 2005. Legal assistant certificates are required often by employers. In response to the demand for legal assistant education and training, The George Washington University Center for Career Education will offer its full Legal Assistant Certificate Program curriculum this summer. Approved by the American Bar Association, the program was founded in 1972 with the help of the GW Law School. It is considered among the best certificate programs of its kind in the nation.

In addition, GW undergraduates may prepare for employment as paralegals after graduation. The Columbian School of Arts and Sciences now recognizes the program's core curriculum as a Legal Assistant Studies minor through the Department of Sociology. Students are required to complete five courses for credit through the Sociology Department. Two additional courses which are offered through the GW Center for Career Education, Legal Research and Writing and Legal Accounting, are required for the certificate program.

"These courses provide a balance of concepts and practical applications," said Patsy Carr, manager of the Legal Assistant Program. "It's a demanding endeavor, but well worth it. Beyond traditional law firm positions, graduates have taken diverse career paths in a variety of organizations."

All five courses required for the Legal Assistant minor and several electives will be offered in the summer program. Graduating seniors can take advantage of the certificate program

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on a noncredit basis as well. Students interested in the program as a minor must contact Kay Hershberger at CSAS, Academic Center, Suite T-106, for academic advising. Information about the program curriculum and the certificate schedule are available from Patsy Carr at CCE, 2029 K Street, NW, Suite 600, 202/496-2274. Undergraduate course credit information and the University schedule are available from Undergraduate Admissions, Rice Hall, 2121 Eye Street, NW, 202/994-6620.

The George Washington University's award-winning Center for Career Education was founded to help members of the campus community adapt quickly to changing professional needs and career opportunities. The Center offers a rich academic curriculum that prepares students to face today's complex career challenges.

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**FOR IMMEDIATE RELEASE**

December 18, 1996

**MEDIA CONTACT: Audra Garling**

(202) 994-6467

**TRAGEDY OF VANISHING SPECIES MEETS MUSICAL THEATRE IN  
WORLD PREMIERE OF "CROAK, OR THE LAST FROG" AT GW APRIL 10-13**

**GW Theatre and Dance Department Teams with Green University  
and the Declining Amphibian Populations Task Force to Present Musical  
Educational Experience**

**EVENT:** The world premiere of "Croak, Or The Last Frog," a musical theatre piece based on a real-world challenge that depicts the journey of Cassandra, the last frog on earth. Music and lyrics were written by Anne Le Baron, composer in residence in Washington, D.C. under the auspices of New Residencies, a program of Meet the Composer. The book and additional lyrics were written by Leslie B. Jacobson, founder and artistic director of Horizons Theatre and chair of GW's Theatre and Dance Department. The performance is sponsored by The George Washington University's Green University and Theatre and Dance Department, with support from Meet The Composer and Horizons Theatre and in association with the World Conservation Union Species Survival Commission's Declining Amphibian Populations Task Force.

**WHEN:** Thursday-Saturday, April 10-12, 1997, 8 p.m.  
Sunday, April 13, 2 p.m.

There will also be a special matinee for school groups on Friday, April 11 at 11 a.m., featuring a question and answer session with scientists.

**WHERE:** The George Washington University  
Dorothy Betts Marvin Theatre  
800 21st Street, NW

**COST:** \$8 general and \$5 senior citizens. Please call (202) 994-6178 for ticket information.

**Background:**

The creators of "Croak, or The Last Frog," **Anne LeBaron** and **Leslie B. Jacobson**, base the characters and situations on scientific fact while humanizing and personalizing the problems of vanishing species. "Croak" tells the story of Cassandra, a frog, who comes to a final resting place in the Cloud Forest of Monteverde, Costa Rica, to

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die. She has spent her life singing of the mysterious disappearance of her species, sounding a warning bell to mankind and bringing her message to scientists, economists and politicians. Her memories become flashback scenes of her youth in and away from the Cloud Forest. Now she composes a last ode, a farewell to her past.

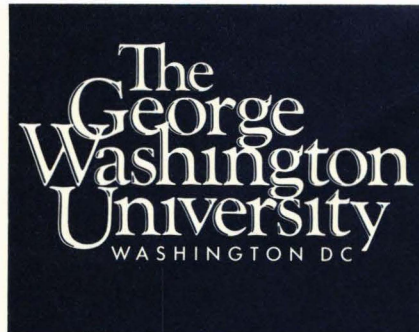
The performance features two guest artists, **Debra Tidwell** and **Richard Potter**. Tidwell was nominated for a Helen Hayes Best Actress in a Musical Award and received the Washington, D.C., Mayor's Arts Award as outstanding Emerging Artist for her portrayal of Billie Holiday in "Lady Day at Emerson's & Grill." Tidwell has also performed lead roles in "A Raisin in the Sun," "Hello Dolly," "Ain't Misbehavin,'" "South Pacific" and others. She was a guest-featured soloist at the San Remo Jazz Festival in Italy, at the John F. Kennedy Center and at "A Tribute to Tennessee" for Vice President Al Gore, Inaugural Celebration. A native Washingtonian, Potter has appeared with Deutsche Oper Berlin, Washington Opera, Opera Camerata, Opera International, Concert Opera, Opera Theatre of Northern Virginia and others. He made his dramatic debut as Leon Czolgosz in Signature Theatre's award-winning "ASSASSINS" and has since appeared in lead roles for "The Skin of Our Teeth," "The Marriage of Figaro," and Puccini's "Tosca." Potter made his professional solo debut in Le Baron's "Concerto for Active Frogs" in 1988.

LeBaron, a composer and native of Baton Rouge, Louisiana, recently premiered a new work which was commissioned by the National Symphony Orchestra in honor of the 25th anniversary of the John F. Kennedy Center for the Performing Arts. Her works, written for virtually every contemporary genre and performed and broadcast throughout the U.S. and Europe, have received numerous awards and prizes, including a Guggenheim Foundation Fellowship. LeBaron, who studied as a Fulbright Scholar with Germany's Gyorgy Ligeti in 1980-81, is also an accomplished harpist. She is recognized internationally for her pioneering methods in extended technique and electronic explorations of the instrument and has performed with leading innovators of jazz and other forms of improvised music.

Jacobson won a Helen Hayes Award for Outstanding Musical in 1988 for "A...My Name is Alice." She was also nominated for three Helen Hayes Awards for Outstanding Direction. She has written scripts for the Helen Hayes Awards Ceremonies and the script for Arena Stage's 40th Anniversary Gala. In 1989, she was hired by the U.S. Senate to write, direct and produce a play commemorating its bicentennial. Jacobson's scripts have been produced by theatres around the country and a television script was nominated for a Washington, D.C. Emmy. She received an award from the Dramatists' Guild for producing outstanding plays by women at Horizons Theatre, where she is artistic director. She is also past president of The League of Washington Theatres. A faculty member of GW since 1977, she assumed the role of chair of the Theatre and Dance Department in 1995.

The principals are now available for interviews. Please contact Audra Garling in GW's Public Affairs office at (202) 994-6467.





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**FOR IMMEDIATE RELEASE**  
December 20, 1996

**MEDIA CONTACT: Audra Garling**  
(202) 994-6467

## **GW TO HOST ITS SECOND PRESIDENTIAL INAUGURAL BALL**

**EVENT:** "GW's Second Presidential Inaugural Ball," a black-tie preferred evening honoring the president and vice president of the United States. Sponsored by GW President Stephen Joel Trachtenberg, the ball features popular bands Odyssey and GW's King James and the Serfs of Swing. Elegant buffets and cash bars with complimentary soft drinks and souvenir surprises will be available throughout the Marvin Center.

**WHEN:** Monday, January 20, 1997  
8 p.m.

**WHERE:** The George Washington University  
Marvin Center  
800 21st Street, NW  
(Foggy Bottom/GWU Metro, blue and orange lines.)

### **Background:**

The George Washington University invites students, faculty, staff and friends to celebrate the second inauguration of President Bill Clinton and Vice President Al Gore on January 20, 1997. Tickets cost \$45 and reservations are required. Special \$30 discounted tickets are available for GW and Mount Vernon College students. Reservations can be made, and tickets are available through GW's Special Events Office, (202) 994-7129. GW hosted its first-ever Inaugural Ball in 1993 for a sell-out crowd of nearly 2,500.

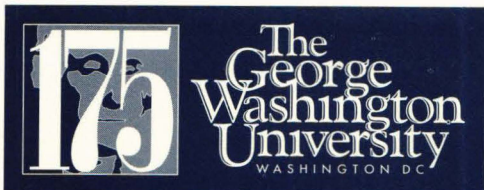
**Media Wishing to Cover the Inaugural Ball Should Contact  
Audra Garling in GW's Public Affairs Office at (202) 994-6467.**

- GW -

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175TH ANNIVERSARY 1821-1996

# NEWS

FOR IMMEDIATE RELEASE  
December 28, 1995

CONTACTS: Michael Freedman,  
Karen Sibert (202) 994-6460

## MAKING BOOK ON GW

175th anniversary coffee-table book combines  
facts and photos to chronicle GW's rich history

**WASHINGTON** - The George Washington University has announced publication of a new book commemorating its 175th anniversary, which is being celebrated throughout the 1995-96 academic year. **"From Strength to Strength: A Pictorial History of The George Washington University 1821-1996,"** combines text with archival and contemporary color and black and white photos to chronicle the University's vivid history.

"For 175 years, this institution has stood for quality education, enlightenment and service to our community and our nation," said Stephen Joel Trachtenberg, president of The George Washington University. "Our historical and principle strength has been to reach out our hand to the men and women who came to Washington for the excitement of its politics, law and diplomacy. The growth of the University and the accomplishments of past presidents, professors and students all return us to the same lesson -- our location in this capital city has been our patrimony and our endowment."

President James Monroe signed the charter establishing Columbian College, now known as The George Washington University, on February 9, 1821, a time when the District of Columbia was more a village than a city. The new Columbian College was built on College Hill, a 46-acre farmland tract in northwest Washington bounded by the present 14th and 15th Streets, Florida Avenue and beyond Columbia Road. After an interim move (to H Street between 13th and 15th) and name change, the institution became The George Washington University in 1904 in recognition of the president who had envisioned such an university in the District of Columbia a century earlier. By 1918, the University had moved to its present location in Foggy Bottom.

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Today, GW is the largest institution of higher education in the nation's capital. Located four blocks from the White House, the University offers comprehensive programs of undergraduate and graduate liberal arts study as well as degree programs in medicine, law, engineering, education, business/public management and international affairs. GW's diverse population of 19,000 undergraduate, graduate and professional students hails from all 50 states, the District of Columbia and 120 countries.

Among the distinguished alumni are numerous active public figures, including Retired Chairman of the Joint Chiefs of Staff Colin Powell, U.S. Secretary of Housing and Urban Development Henry Cisneros, U.S. Secretary of Agriculture Dan Glickman, U.S. Senator Daniel Inouye, Chairman of the Joint Chiefs of Staff General John Shalikashvili, Boston Celtics owner Red Auerbach, and Washington Bullets and Capitals owner Abe Pollin. Earlier alumni include the late first lady, Jacqueline Kennedy Onassis and the late U.S. Senator, J. William Fulbright.

The narrative text was written under the direction of History Department Chair Professor Edward Berkowitz and Professor Peter Hill. Copies may be obtained at the pre-publication price of \$34.95 before January 1, 1996 or \$54.95 after that date, by calling (202) 994-3000.

**Review copies are available upon request.  
Contact Michael Freedman or Karen Sibert at (202) 994-6460.**





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FOR IMMEDIATE RELEASE

December 30, 1996

Media Contact: Bob Ludwig

(202) 994-1423

## **THE WHITE HOUSE AND GW ANNOUNCE INTERNATIONAL CONFERENCE ON AVIATION SAFETY AND SECURITY JANUARY 13-15, 1997**

### **Vice President Gore Scheduled to Address U.S. and International Participants from Government, Industry and Academia**

**EVENT:** "International Conference on Aviation Safety and Security," sponsored by The White House Commission on Aviation Safety and Security and The George Washington University.

**DATE:** Monday, January 13 - Wednesday, January 15, 1997

**PLACE:** The George Washington University Marvin Center  
800 21st Street, NW  
Washington, D.C.

In the aftermath of the recent ValueJet and TWA tragedies, President Clinton established the White House Commission on Aviation Safety and Security. Vice President Al Gore, at the request of the President, serves as commission chair. The Commission is charged with examining the current state of aviation safety, security and air traffic management, identifying emerging technologies and best practices and planning for aviation in the 21st century.

The January 13-15 **International Conference on Aviation Safety and Security** is intended to both examine the current state of aviation safety, security and air traffic management and project trends in technology and terrorism as they will affect these areas in the early 21st century. Vice President Gore will give a major address during the conference.

In each of the three main tracks of the conference--safety, security and air traffic management--there is extensive international experience and differing practices and perspectives. Participants from government, industry and academia will convene to provide expertise as well as a variety of outlooks to identify best practices and to generate, share and evaluate new ideas.

The conference will also examine the current state of government-industry partnerships and how changes in the international environment and the impact of new technologies will affect these relationships in the future.

**All plenary sessions for this conference will be open to media coverage. Schedule and credentialing information will be released on Monday, January 6, 1997.**

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